

Jerry D. Hendrix Vice President Regulatory Relations

AT&T Florida 150 South Monroe St. Suite 400 Tallahassee, FL 32301 T: 850-577-5550 F: 850-224-5073 Jerry.Hendrix@att.com www.att.com

August 29, 2008

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing to extend the Centrex "Thank You For Renewing" promotion.

<u>General Subscriber Service Tariff</u> Section A2 - Third Revised Page 35.6.70

The issue and effective dates for this tariff package are August 29, 2008, and September 1, 2008, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

## **Promotion Description**

### **Centrex Thank You for Renewing**

#### Overview

The Centrex Thank You for Renewing promotion is extended to 12/31/2008. The promotion provides a credit of \$40 per station up to a maximum of 30 stations or \$1200 for a 36 month term agreement. The goal of this program is to increase retention of Centrex and increase their term commitment.

#### **Promotion Specifics**

This promotion applies to existing and expired tariff term existing basic Centrex stations, Electronic Business Set (P-Phones) stations, and Centrex ISDN stations.

### Promotion Restrictions/Eligibility Requirements

- Existing or expired Centrex tariff term agreement with 12 months or less remaining on the contract.
- Renewal must be for a minimum of 36 months.
- The maximum reward is \$1200.
- Excludes all taxes and state/federal/local charges and fees.
- This promotion can not be stacked with any other promotion.
- Does not apply to CSA, Special Assembly, or V&T agreement customers.
- The reward will be received with the 1st month's bill of the new term agreement.
- Tariff term and conditions, including cancellation charges apply.

Third Revised Page 35.6.70 Cancels Second Revised Page 35.6.70

EFFECTIVE: September 1, 2008

FLORIDA ISSUED: August 29, 2008

BY: Marshall M. Criser III, President -FL

Miami, Florida

# **A2. GENERAL REGULATIONS**

# A2.10 Special Promotions (Cont'd)

## A2.10.2 Descriptions (Cont'd)

**A.** The following promotions are on file with the Commission: (Cont'd)

| 0.1  |   |  |   |     |
|--|---|--|---|-----|
| Area of Promotion<br>AT&T Florida Service<br>Territory – From<br>Central Offices where<br>services are available | Service<br>Centrex "Thank<br>You For<br>Renewing" | <b>Description</b> This offer provides a credit of \$40 per Centrex line with a maximum credit of \$1200 (30 lines) for a tariff term customer who renews their Centrex Contract for 36 months or greater. This offer applies to tariff term customers only. | Period<br>Authority<br>9/1/2007<br>to<br>12/31/2008 | (C) |
|  |   | Rules and Regulations This offer applies to tariff term existing or expired basic Centrex stations, Electronic Business Set (P-Phones) stations, and Centrex ISDN stations.  |   |     |
|  |   | Existing Centrex tariff term agreement with 12 months or less remaining on the contract are eligible.  |   |     |
|  |   | Renewal must be for a minimum of 36 months.  |   |     |
|  |   | The maximum reward is \$1200.  |   |     |
|  |   | Contracts must be signed by $12/31/2008$ ; orders placed by $1/15/2009$ ; orders must complete by $2/15/2009$ (unless PF Situation exists, no physical facilities).  |   | (C) |
|  |   | Excludes all taxes and state/federal/local charges and fees.   |   |     |
|  |   | This promotion cannot be stacked with any other promotion.   |   |     |
|  |   | Applies to tariff term customers only.   |   |     |
|  |   | The reward will be received with the 1st month's bill of the new term agreement.   |   |     |
|  |   | Tariff term and conditions, including cancellation charges apply.  |   |     |

BELLSOUTH

GENERAL SUBSCRIBER SERVICE TARIFF Third Revised Page 35.6.70Second Revised

Page 35.6.70

TELECOMMUNICATIONS, INC.

35.6.70

FLORIDA

ISSUED: August 29, 2008 ISSUED: April 30, 2008

EFFECTIVE: September 1, 2008 EFFECTIVE: May 1, 2008

Cancels Second Revised Page 35.6.70 Cancels First Revised Page

BY: Marshall M. Criser III, President -FL Miami, Florida

#### **A2. GENERAL REGULATIONS**

## A2.10 Special Promotions (Cont'd)

### A2.10.2 Descriptions (Cont'd)

| rea of Promotion     | Service        | Description   | Period<br>Authority |    |
|----------------------|----------------|---|---------------------|----|
| T&T Florida Service  | Centrex "Thank | This offer provides a credit of \$40 per Centrex line with a maximum credit of \$1200 (30             | 9/1/2007            | (( |
| erritory – From      | You For        | lines) for a tariff term customer who renews their Centrex Contract for 36 months or greater.         | . to                |    |
| entral Office where  | Renewing"      | This offer applies to tariff term customers only.   | 812/31/200          |    |
| rvices are available |                | ,   | 8                   |    |
|                      |                | Rules and Regulations   |                     |    |
|                      |                | This offer applies to tariff term existing or expired basic Centrex stations, Electronic              |                     |    |
|                      |                | Business Set (P-Phones) stations, and Centrex ISDN stations.  |                     |    |
|                      |                | Existing Centrex tariff term agreement with 12 months or less remaining on the contract are eligible. |                     |    |
|                      |                | Renewal must be for a minimum of 36 months.   |                     |    |
|                      |                | The maximum reward is \$1200.   |                     |    |
|                      |                | Contracts must be signed by 812/31/2008; orders placed by 91/15/20089; orders must                    |                     |    |
|                      |                | complete by 102/15/20089 (unless PF Situation exists, no physical facilities).                        |                     |    |
|                      |                | Excludes all taxes and state/federal/local charges and fees.  |                     |    |
|                      |                | This promotion cannot be stacked with any other promotion.  |                     |    |

- -- Applies to tariff term customers only.
- -- The reward will be received with the 1st month's bill of the new term agreement.
- -- Tariff term and conditions, including cancellation charges apply.